

Your Blog: Creating an RSS Feed: 3C

Get an RSS Feed for your Blog

A feed lets subscribers receive your content on their own terms.

In this section, you will create a feed for your blog and subscribe to it.

Open a New Tab in your browser: **http://feedburner.com** into your address bar.

Copy the one line address of your Blog into the form.

Feedburner is a tool for promoting your blog to blog search engines. your blog already has a feed at:

`yourblogname.blogspot.com/rss.xml`



The screenshot shows the FeedBurner homepage. At the top, it says "Hello, our name is FeedBurner. Put your content in front of more eyeballs. Publish + Advertise". Below this is a navigation menu with "Blogs", "Podcasts", and "Commercial" options. A central section titled "Start FeedBurning Now" contains a text input field with the placeholder "yourbusinessname.blogspot.com" and a "Next" button. Below the input field, it states "Currently feeding 631,270 publishers who've burned 1,101,164 feeds (as of 8 Nov 07)". On the left, there is a news item: "Google has acquired FeedBurner". On the right, there is a "The FeedBurner Blog" section with several links and a "Recent Press" section with more links.

Choose the RSS Feed - it's standard.



The screenshot shows the "Identify Feed Source" step in the FeedBurner setup process. It displays the feed URL entered: "http://yourbusinessname.blogspot.com". Below this, it says "FeedBurner discovered more than one feed at that address. Please select one to use as your source:". There are two radio button options: "Your Business Name Blog - Atom" and "Your Business Name Blog - RSS". The "RSS" option is selected, and a blue arrow points to it. At the bottom, there is a "Next" button. The footer of the page reads "©2004-2007 FeedBurner, Inc. (Terms of Service • Privacy)".

Create a Feedburner Account.

1. Give your Feed a name. Then, record your:
2. Feed Address: _____
3. Username: _____
4. Password: _____
5. Email Address: _____ (use your new gmail account might be easiest)

Put them into your Tourism Keys appendix iii

FeedBurner™

Welcome! Let us burn a feed for you.

The original blog or feed address you entered has been verified.

Here is what happens next in the setup process:

- ▶ FeedBurner will apply some of our most popular services to your new feed to get you started. (You can always modify or remove them later.)
- ▶ This new feed will be activated in your FeedBurner account.
- ▶ You may also set up some optional traffic stats tracking and podcasting services.

Give your feed its title and feedburner.com address:

Feed Title: **1**
Enter a title to help identify your new feed in your account.

Feed Address: **2**
The address above is where people can find your new feed.

Create an account to claim your feed (or [sign in](#) if you already have one):

Username: **3**
Use alphanumeric characters (-, _ and / are okay too)

Password: **4**

Password (again): **5**

Email Address: **6**

Activate Feed » **Cancel and do not activate**

Confirm your Feed

(capital letters don't matter when typing this feed)

1. Claim your feed 2. Enhance Your Stats

Congrats! Your FeedBurner feed is now live. Want to dress it up a little?

Subscribe to your feed (and share with others!) at:
<http://feeds.feedburner.com/YourBusinessNameBlog>

For your convenience, FeedBurner has applied the following services to your new feed:

- ▶ **BrowserFriendly** improves your feed's appearance in most web browsers and makes it easier to subscribe to
- ▶ **FeedBurner Stats** tracks basic feed traffic statistics

You control your feed. All services are optional and can be changed at any time.

You have completed **Step 1 of 2**. In Step 2, you may consider adding additional free **FeedBurner Stats** options for a more richly detailed view of your feed readership.

Next » or Skip directly to feed management

Edit your Blogger Site Feed Settings

Your Business Name Blog

Posting Settings Template View Blog

Basic Publishing Formatting Comments Archiving **Site Feed** Email Permissions

Title: Your Business Name Blog

Description: 500 Characters Max.

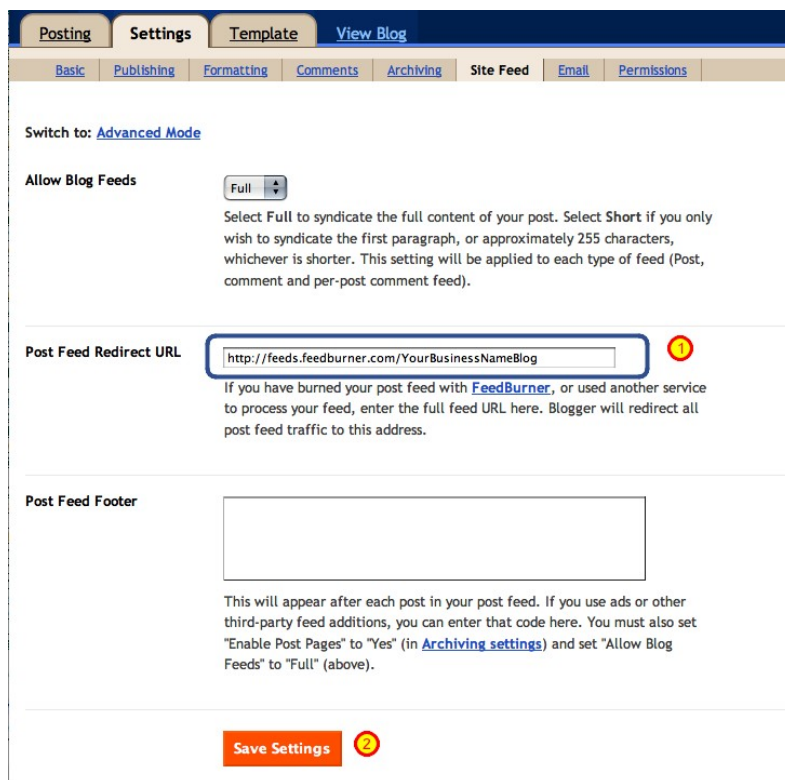
Add your Blog to our listings?

Show Quick Editing on your Blog?

Show Email Post links?

Settings / Site Feed Tab

1. Paste your feed address in the **Post Feed Redirect URL** space.
2. Save Settings.



The screenshot shows the Blogger Settings interface, specifically the Site Feed tab. At the top, there are tabs for Posting, Settings, Template, and View Blog. Below these are sub-tabs: Basic, Publishing, Formatting, Comments, Archiving, Site Feed, Email, and Permissions. The Site Feed tab is active. It features a 'Switch to: Advanced Mode' link. Under 'Allow Blog Feeds', there is a dropdown menu set to 'Full'. Below this is a text box for 'Post Feed Redirect URL' containing the address 'http://feeds.feedburner.com/YourBusinessNameBlog'. A red circle with the number '1' is next to this field. Below the text box is explanatory text: 'If you have burned your post feed with FeedBurner, or used another service to process your feed, enter the full feed URL here. Blogger will redirect all post feed traffic to this address.' At the bottom, there is a 'Post Feed Footer' text area and a 'Save Settings' button with a red circle and the number '2' next to it.

Encourage Subscribers

You can post a link to this address on your Web site using the orange feed icon that has become the standard RSS identifier.

Get the feed icon free at:

<http://www.feedicons.com/>



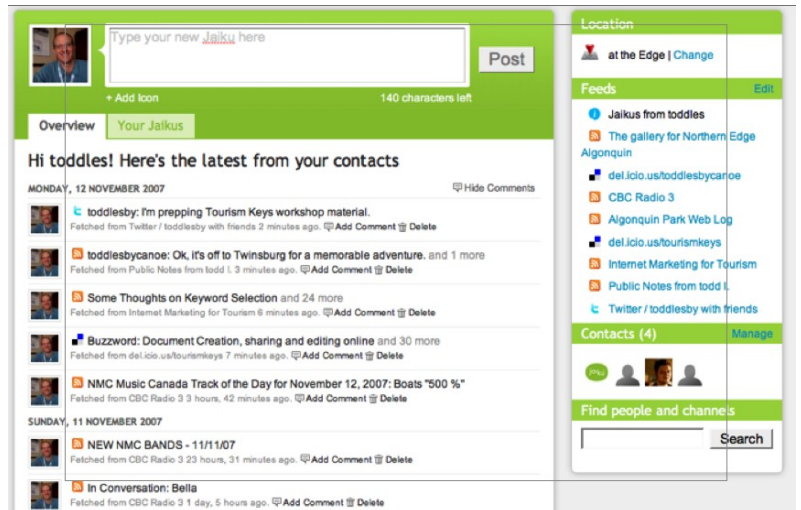
These are all Feeds on <http://www.google.com/ig>



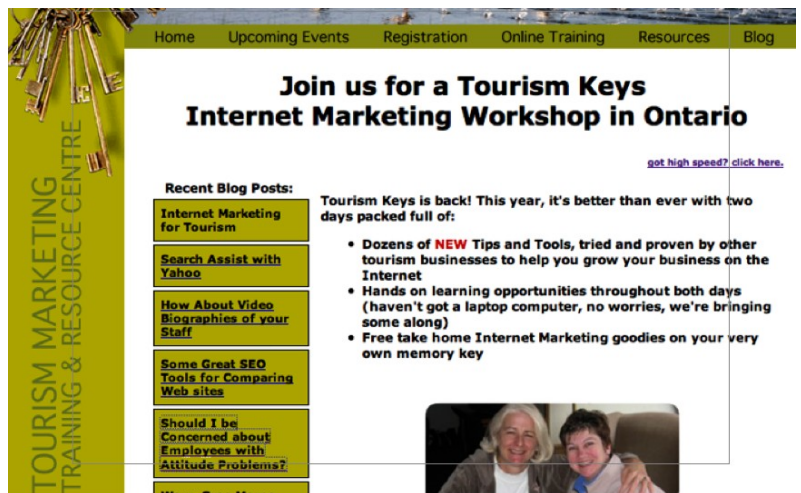
The screenshot shows the Google Internet Gadget page. At the top right, the user's email 'todd.lucier@gm...' is visible. The Google logo is on the left, and navigation links for 'Web', 'Images', 'Video', 'News', 'Maps', and 'more >' are on the right. Below the logo is a search bar with 'Google Search' and 'I'm Feeling Lucky' buttons. The main content area has a green header with 'Home', 'Blogs', 'SEO', and 'Add a tab'. Below this are several gadget sections, each with a title and a list of links. The sections are: 'algonquin park - Google News' with links like 'Illegal moose hunting - Huntsville Forester'; '43 Folders' with links like 'Blogs: Watching passionate thoughts evolve (in public)'; and 'Science @ NASA' with links like 'The Moon is a School for Exploration'. To the right, there is a section titled 'Algonquin Park Web Log' with links like 'Ontario Winter Vacation'. Three blue arrows point from the right side of the page towards the gadget sections.

Subscribers can get your feed in lots of ways

They can see them in facebook, or in any of dozens of Feed Reading Services like Jaiku.



Your Feed can even be put on your Web site!



Subscribe to your Feed using Google.com/ig

Set up an account at <http://www.google.com/ig>
Uncheck boxes, then choose save.



Choose Add Stuff - on the right side.

Advanced Search
Preferences
Language Tools

Google Search I'm Feeling Lucky


Change your page, drag and drop the title bars.

Select theme **Add stuff >**

Hide preview Compose Mail


- Please confirm your sitening.com regist Nov 9
 Velcome to YouTube - YouTube Broadca: Nov 8
 ail is different. Here's what you need to k Nov 8


Date & Time




YouTube Videos

YouTube Recently Featured Page: 1 2 3


 Filter Facto...
3:30


 Re: You, Me...
2:43


 Office Snow...
3:24

Click Add RSS: Paste your Feedburner Feed.

When finished, choose: **Go Back to Google Home** (link at left top of page)

Fun & Games
Finance
Sports
Lifestyle
Technology

1

Add RSS feed

Type or paste the URL below:

feeds.feedburner.com/yourbusinessnameblog **Add** **2**

Information for [Feed owners](#) - [Developers](#)

ToDo

ToDo Gadget, easily manage and track your daily to-do list. You add up to 7 tasks, the average amount of concurrent brain can handle effectively (yes Dave, you can do more, highlight tasks in different colors and change their priority need to get things done!

casts

View local weather conditions and forecast; enjoy a great international weather service; simply edit the settings to enter your local city.

Google Map Search

Find places with Google Maps without leaving your home:

Sakana Sushi
1046 Coast Vi

Add it now

Dictionary

This will give the meaning of the Keyword entered using the Dictionary.com, Merriam-Webster, Wiktionary, Cambridge, and WordWeb.

Look for the contents of your Feed.

Click on any of the content links. The small plus sign will open the feed, the link will take you to the blog page featuring the content.

Congratulations... You've burned your feed and subscribed to it!

Users of Google.com/ig can add any RSS feeds.

